

## Privacy Policy and Processing of Personal Data – WEBSITE

**LA VITE TURCHESE S.R.L.**, as Data Collector of the processing of personal data pursuant to articles 13 and 14 of EU Regulation 679/2016 - General Data Protection ("GDPR"), in compliance with the obligations dictated by the legislator on privacy, hereby wishes to inform you that your data will be processed in compliance with the principles of lawfulness, correctness, transparency, accuracy, integrity indicated in the law itself; furthermore, informs you in advance, both of the use of your personal data, and of your rights, communicating the following:

### ▶ INFORMATION COLLECTION

The data being processed are:

1. navigation data;
2. personal, identification and contact data.

### ▶ SOURCE OF DATA PROCESSED

The Data Collector processes the navigation data and personal data spontaneously given by the Visitor on the occasion of:

- interactions through the website <https://laviteturchese.it/>;
- subscription to the newsletter service
- direct contacts to attend events

### ▶ PURPOSE AND LEGAL BASIS OF DATA PROCESSING

The personal data voluntarily provided by you will be processed for the purposes indicated below.

With regard to navigation data: allow the user to browse the site of the Data Controller; perform statistical research / analysis on aggregated or anonymous data, without the possibility of identifying the Visitor, aimed at measuring the functioning, traffic and interest of the Site; fulfil legal obligations to which the Data Collector is subject to.

Regarding personal, identification and contact data:

- ▶ in execution of the contract between the person concerned and **LA VITE TURCHESE S.R.L.** or in execution of pre-contractual measures adopted at the request of the interested party for:
    - carry out administrative-accounting activities strictly connected and instrumental in the fiscal and bureaucratic obligations and in the management of the requested services;
    - exchange information, including pre and post contractual activities;
    - formalize requests for information, prepare quotes or offers, manage negotiations and pre-contractual relationships;
    - making requests or processing requests received.
  - ▶ By virtue of the legitimate interest of the Data Controller for:
    - carry out surveys on customer satisfaction and on the quality of the services offered ("Customer Satisfaction").
  - ▶ Prior consent of the interested party to:
    - send e-mails to newsletters concerning informative / commercial messages on the activities of LA VITE TURCHESE S.R.L. and to allow the interested party to stop the sending of e-mails, so to unsubscribe from the list of recipients;
- With reference to marketing activities, it should be noted that, in case of lack of specific consent to the data processing, it will not be possible to carry out the aforementioned activities.

### ▶ COOKIE POLICY

This application uses cookies. To learn more and to read the detailed information, the User can consult the [Cookie Policy](#).

### ▶ DISCLOSURE AND DATA COMMUNICATION

The personal data processed by the Data Controller will not be disclosed, that means that they will not be disclosed to indeterminate subjects, in any possible form, including that of their availability or simple consultation.

The data are communicated to the recipients to the extent this is strictly necessary in relation to the purposes mentioned above. They may be communicated to workers who work for the Data Controller; in particular, on the basis of the roles and tasks performed, some of them have been entitled to process personal data, within the limits of their competences and in accordance with the instructions given. Data may also be communicated, to the extent this is strictly necessary, to third parties who collaborate with the Data Controller and to subjects that for purposes of purchases or other requests or services related to the transaction or the contractual relationship with the Data Collector, must provide goods and / or perform services.

Data can also be communicated to the persons entitled to access it by virtue of law, regulations, community regulations. The data may be disclosed to third parties belonging to the following categories:

- subjects that provide services for the management of the information system used and for the functioning of the Site;
  - competent authorities for compliance with legal obligations and / or provisions of public bodies, upon request.
- ▶ DATA TRANSFER

The Data Controller does not transfer personal data to third countries or to international organizations. However, it reserves the right to use cloud services; in which case, the service providers will be selected among those who provide adequate guarantees, as required by art. 46 GDPR 679/16.

▶ MODALITIES OF DATA PROCESSING AND STORAGE

The processing will be carried out in an automated and / or manual manner, with methods and instruments aimed at guaranteeing maximum security and confidentiality, by persons specifically appointed to do so in compliance with the provisions of art. 4 and the principle of accountability of the G.D.P.R.

The Data Controller retains and processes personal data for the time which it is necessary to fulfil the purposes indicated, or to carry out what the user requested. Subsequently, personal data will be stored, and not further processed, for the time established by the current provisions on civil and fiscal matters.

Data processed for marketing purposes will be retained by the Company from the time the data subject has given his/her consent until such consent is revoked.

▶ RIGHTS OF THE INTERESTED PARTY

Pursuant to GDPR 679/2016, the data subject has the right of access (article 15), right of rectification (article 16), right to cancel (article 17), right to limit the processing (article 18), right to portability (Article 20), the right to object (Article 21), the right to oppose the automated decision-making process (Article 22).

In order to assert his rights the interested party can contact the Data Controller specifying the subject of his/her request, the right that he/she intends to exercise and attaching a photocopy of an identity document attesting the legitimacy of the request to the following address:

Data controller - LA VITE TURCHESE S.R.L. Via Alba 5 / 12060 BAROLO (CN) tel. 366.4556744 mail info@laviteturcheese.com

▶ REVOCATION OF CONSENT AND COMPLAINT

With reference to art. 6 of the GDPR 679/16, the interested party can revoke the consent given at any time, except for that relating to the communication of data to third parties required by law, whose failure to transmit could compromise in whole or in part the provision of the service. The data subject has the right to lodge a complaint with the supervisory authority of the state of residence.

▶ REFUSAL TO PROVIDE DATA

The interested party can not refuse to give the Data Controller the personal data necessary to comply with the laws that regulate commercial transactions and taxation. The provision of additional personal data may be necessary to improve the quality and efficiency of the transaction. Therefore, the refusal to provide the data required by law will prevent the fulfilment of orders; while the provision of additional data may compromise all or part of the processing of other requests and the quality and efficiency of the transaction.

As regards the data provided when registering for the newsletter service, the interested party may refuse to communicate the data to the Data Controller, as it is optional. However, filling in the fields indicated is essential to receive the requested newsletter and to be able to process requests.

▶ AUTOMATED DECISION MAKING PROCESSES

The Data Controller does not perform activities that consist of automated decision-making processes on the data.

q DATA CONTROLLER

The Data Controller is LA VITE TURCHESE S.R.L. Via Alba 5. 12060 BAROLO (CN). The Data Controller guarantees the security, confidentiality and protection of personal data in its possession, at any stage of the data processing.

The updated list of internal and external Managers is available from the Data Controller.

► CHANGES TO THIS INFORMATION

The Data Controller reserves the right to modify the content of this information, in whole or in part, also due to changes in the Privacy legislation.

The Data Controller will publish the updated version of this document on the Website, and from then on it will be binding: the interested party is therefore invited to regularly visit this section.

**ACQUISITION OF CONSENT TO THE PROCESSING OF PERSONAL DATA**

*(In accordance with EU Regulation No. 679/2016)*

Name \_\_\_\_\_ Surname \_\_\_\_\_ Date \_\_\_\_\_

The / the undersigned / a, acquired the information provided by the Data Controller pursuant to art. 13 of the GDPR 679/2016, by signing the signature at the bottom of this form, expresses its consent to the processing of data, within the scope and manner set out in this information, and within the limits in which its consent was required for the purposes of law.

In particular:

- expresses its consent to the processing of personal data for the sending of newsletters and / or communications concerning informative / commercial messages on the activities of LA VITE TURCHESE S.R.L.

I consent

I deny consent